

PASSIVE INCOME DOMINATION



RESOURCE CHEAT SHEETS

Passive Income Domination Resource Cheat Sheet

When you are creating a passive income business you need all the help you can get. So we have compiled this useful resource cheat sheet for you so that you can find anything that you need in one place.

The sheet contains links for the tools that you need to get your passive income business going and some specific resources for the different passive income models. Use this sheet wisely and you will save yourself a lot of time and effort so that you can focus on generating passive income.

Setting Up Your Blog

Domain Name Registration

GoDaddy

<https://godaddy.com/>

This is the big one for domain registration. Lots of discount coupons available to get your domain at the right price.

Namecheap

<https://www.namecheap.com/>

These guys have been around forever and are almost on a par with GoDaddy when it comes to price and service.

Name

<https://www.name.com/>

Another giant in the domain name registration business.

Web Hosting

Hostgator

<http://www.hostgator.com/>

Famous for their “baby plans” which offer unlimited domains, unlimited disk space and unlimited bandwidth at a very good price.

Blue Host

<https://www.bluehost.com/>

These guys offer some of the cheapest web hosting around and their packages are very good.

Siteground

<https://www.siteground.com/>

This web host is renowned for its quality. Great packages and support.

Dream Host

<https://www.dreamhost.com/>

Another high quality web hosting provider

Web Hosting Hub

<http://www.webhostinghub.com/>

This company has developed a good reputation in recent years.

In Motion Hosting

<https://www.inmotionhosting.com/>

They often score high in web hosting reviews. Good quality service.

Green Geeks

<https://www.greengeeks.com/>

Want to go green with your hosting? These are the guys for that.

Host Papa

<https://www.hostpapa.eu/en/>

Another hosting company that has risen up the quality rankings over the last few years.

Fat Cow

<http://www.fatcow.com/>

Good hosting packages and support service.

Ipage

<https://www.ipage.com/>

Always scores well in website hosting reviews.

Web Hosting Pad

<https://www.webhostingpad.com/>

Another emerging player in the quality web hosting game.

WordPress Themes

Elegant Themes

<https://www.elegantthemes.com/>

These guys offer some really great themes for a variety of websites.

Thrive Themes

<https://thrivethemes.com/>

More premium themes that are focused on conversions.

Sales Funnel Setup

Autoresponders

There are a whole host of autoresponder services and these are the top three:

Aweber

<https://www.aweber.com/>

They have been around forever and have very high delivery rates.

Get Response

<https://www.getresponse.com/>

A good alternative to Aweber who are well established with good delivery rates.

Mailchimp

<https://mailchimp.com/>

They offer a free account, good delivery rates and they accept PayPal.

Squeeze Page and Funnel Creation

WP Lead Plus

<http://wpleadplus.com/>

This is a free and premium WordPress plugin which creates great squeeze pages

Lead Pages

<https://www.leadpages.net/>

The A – Z of funnel page creation – no technical skills required

Instapage

<https://instapage.com/>

Similar to Lead Pages

Click Funnels

<https://www.clickfunnels.com/>

Another good Lead Pages alternative

Optimize Press

<https://www.optimizepress.com/>

This is a WordPress theme where you can create squeeze pages and all of your other funnel pages from within WordPress

Instabuilder

<https://instabuilder.com/v2.0/launch/>

Does a similar job to Optimize Press but it is a plugin rather than a theme.

Resources For Passive Income Models

Here are some must have tools and other resources for specific passive income models:

Affiliate Marketing

Clickbank

<https://www.clickbank.com/>

Clickbank is a digital marketplace with products for almost any niche. They pay their affiliates by check or wire transfer twice a month and they are regular as clockwork. You do not have to request approval from any vendors. Just get your affiliate link and go!

JV Zoo

<https://www.jvzoo.com/>

JVZoo is one of the most well respected affiliate networks. It mainly serves the "Make Money Online" niche but there are other niches too. You can search for products to promote based on their conversion performance and a whole host of other metrics. Payments are made via PayPal.

Warrior Plus

<https://warriorplus.com/>

This is another very popular affiliate network for digital products in the make money online niche. Like JV Zoo you can use a variety of metrics to search for the best converting products or those that are the best fit for you. Again payments are via PayPal.

Amazon Associate Program

<https://affiliate-program.amazon.com/welcome>

Amazon is the world's largest marketplace for physical products. You will find everything from books to TV sets. You make a small commission on each sale that is made and then Amazon will pay you by check or Payoneer after 60 days. Physical products are easier to sell than digital products which explains why there are so many Amazon associates (affiliates).

Other Affiliate Networks

<https://mthink.com/top-20-affiliate-networks-2017/>

There are many other affiliate networks out there for your passive income business. This page shares the top 20 networks in their opinion that you should take a look at.

General Tip

To find companies that offer affiliate programs for their products and services just go to Google or another search engine and type in "your niche + affiliate". An example would be "cruises + affiliate". The search results will contain details of affiliate programs in the niche.

YouTube Marketing

You can make a lot of money from YouTube marketing but you need the right tools to do this. A high quality HD camera is a must for example as is a good microphone and screen capture software.

HD Camera

https://www.amazon.com/s/ref=nb_sb_noss?url=search-alias%3Daps&field-keywords=hd+camera

Amazon is a great place to find a good quality HD camera for your videos at the right price.

USB Microphone

https://www.amazon.com/s/ref=nb_sb_noss_2?url=search-alias%3Daps&field-keywords=USB+microphone&rh=i%3Aaps%2Ck%3AUSB+microphone

Again you can use Amazon to find a very good quality USB microphone.

Camtasia Studio

<https://www.techsmith.com/>

This is the ultimate in screen capture and video editing to make compelling YouTube videos. It will cost around \$200 but there is a 30 day free trial.

Cam Studio

<http://camstudio.org/>

This is a screen recording software that is free (open source) and works very well. It does not have the video editing prowess of Camtasia studio but it is great to get started with.

Audacity

<https://www.audacityteam.org/>

This is an audio program for cross track recording. It has many of the features of very expensive audio software programs but the good news is that it is totally free (open source). It really works well.

Amazon FBA

Two recommendations here:

Azon Seller Tools

<http://azonsellertools.com/>

An inexpensive suite of powerful Amazon tools that can help you find products to sell and so much more.

Merchant Words

<https://www.merchantwords.com/>

Do you want to know what the demand is for a certain keyword used in an Amazon search? Of course you do this is vital information for people using the Amazon FBA passive income model. Merchant Words has the answer for you.

Membership Sites

There are many great WordPress plugins available that will turn your blog into a powerful membership site:

A Member

<https://www.amember.com/>

This is a powerful plugin that comes with a host of membership site features.

Wish List Member

<https://member.wishlistproducts.com/>

Regarded by many Internet Marketers as the number one membership site plugin. There are so many features provided with this great plugin.

S2 Member

<https://s2member.com/>

You can download the S2 Member plugin for free and it will provide you with the basic membership site facilities. There is a premium version which has more features.

Finding High Quality Outsourcers

As your passive income business grows you will soon find that you cannot do everything yourself. You will need help and using high quality freelancers that are reliable is a great way to go. Here are some websites to consider for this:

Upwork

<https://www.upwork.com/>

This is a huge freelancing site where you can find great content writers, copywriters, graphic designers, web designers, coders and more.

People Per Hour

<https://www.peopleperhour.com/>

Here you can find a quality freelancer to do just about anything from content writing to SEO to social media marketing. You can post a specific job or purchase an “hourlie”.

Fiverr

<https://www.fiverr.com/>

Anything that you need doing for \$5? Well it isn't all like that but near enough. There are some very good graphic designers on Fiverr so look out especially for them.

Warrior Forum

<https://www.warriorforum.com/warriors-hire/>

There are many Warriors offering their professional services from SEO services to copywriting. The good thing about the Warrior Forum is that you can have a look at the reviews posted before going ahead.